Our Mission

Provide
To provide opportunity, education, training, motivation, and the right environment through a Free Enterprise System.

Encourage
To encourage a life of excellence with "No Regrets," while partnering with each associate around the world in building their own personal business and dreams.

Impact
To impact our generation and generations to come with the truth that God created man for greatness.
World Wide Group began with a dream. As Ron and Georgia Lee Puryear saw an increasing need for Independent Business Owner (IBO) support, they decided to create a support organization that would help meet that need by providing IBOs with educational seminars and rallies. Ron and Georgia Lee hired one employee and called their new company “World Wide Dreambuilders” in tribute to the IBOs who do just that—build dreams night after night.
From its humble beginnings, the support organization expanded to keep pace with the Puryears’ growing business. Today, this IBO support organization is known as World Wide Group. World Wide Group’s purpose is to help manage the details for IBOs so they can concentrate on building a successful business. This was the Puryears’ vision, and it continues to be our vision today. World Wide Group now encompasses several divisions with more than 40 employees.

Each division is unique in the way it serves World Wide Group’s IBOs. Despite its phenomenal growth, World Wide Group has remained debt-free by reinvesting the majority of its profit into the company, so it remains financially self-sustaining and fiscally ready to take on new ways of serving the IBOs.

Ron and Georgia Lee Puryear transferred ownership of the support operations to each of the qualified Diamonds affiliated with the World Wide Dreambuilders organization. That is how World Wide Group, LLC was formed. A culmination of the Puryears’ vision, the company would be owned and directed by a group of leaders representing the same IBOs it serves. The leadership identifies the needs and concerns of its affiliated IBOs across the country and throughout the world, while the administrative staff of World Wide Group directs the company’s day-to-day operations in response to those needs and concerns.

At World Wide Group, our mission is to help IBOs realize their dreams as they build successful businesses. While our focus is mainly on the day-to-day operations, we continuously search for new opportunities to provide support, freeing up the IBO to pursue their dreams.

The ownership of World Wide Group remains open to all future World Wide Dreambuilders—affiliated Diamonds who meet the necessary qualifications. At World Wide Group, we are proud of this dynamic, “IBO-driven” approach to management and growth, which demonstrates our commitment to being both responsive and responsible.
World Wide Group provides the right environment for opportunity, education, training, and motivation in an effort to help men and women around the world build their businesses and achieve their dreams.

In doing so, World Wide Group has achieved Amway Professional Development Accreditation, which recognizes those organizations with professional development programs that meet stringent content criteria for acceptance and accuracy, and whose professional development compensation plans are transparent to participants—written and contractual.

Amway created this program with IBO leaders, the Independent Business Owners Association International Board, and a Business Support Materials Task Force to set standards and recognize leadership in professional development.
World Wide Group offers a variety of services to each IBO who has chosen to be affiliated with the organization. These services cover a broad range of support for each level of achievement in the business.

**World Wide Dreambuilders**

World Wide Dreambuilders currently coordinates events such as Second Look Meetings, Regional Seminars & Rallies, Attitude Meetings, Dream Nights, Spring Leaderships, Family Reunions, Free Enterprise, and Product & Sales Experiences.

Because of this support, IBOs and their downline can choose to “plug into” a well-organized network of motivational and educational opportunities across the United States, Canada, and around the world.

**World Wide Dreambuilders International**

World Wide Dreambuilders International was created to act as facilitators between North American IBOs and new and existing international IBOs. They provide services similar to the support available to North American IBOs in more than 80 countries and territories in which the business operates.

**World Wide Productions**

World Wide Productions conceptualizes, shoots, edits, and runs the audio/video presentations at World Wide Group events. They also produce educational DVDs, which are designed to teach IBOs everything from marketing products to building a successful business.

The mission of World Wide Productions is to ignite enthusiasm in the viewer and to spark “the dream” by demonstrating the reality of the successes that can be achieved through building an independent business.
Executive Planners Northwest

Executive Planners Northwest functions as an independent accounting firm and is dedicated to serving qualified IBOs by alleviating the pressures of bookkeeping, accounting, and tax preparation. The staff understands the tax ramifications of independent business ownership, so they can help maximize the benefits and allow IBOs to focus on building their businesses. World Wide Trust Company was accepted by Washington State as a trust company in August 2000. They work closely with attorneys to assist IBOs in creating financial security for their families by helping them plan ahead. They help assure that the IBO’s desires for the management and distribution of their estate are carried out in the event that they are no longer able to do so.

Diamond Publications

Diamond Publications is responsible for maintaining an efficient and effective distribution system for all World Wide Group support materials. They manage all digital downloads, weekly exclusive media, digital delivery, and direct fulfillment standing order. They work with Design Group in creating and maintaining sales aids and marketing materials, and with Amway to assure that all materials meet Amway’s Accreditation Plus standards.

World Wide Design Group

World Wide Design Group handles all aspects of marketing and communication. Through design and up-to-date information, the Design Group provides a professional, youthful, and fresh image for IBO business-building materials.

Design Group’s goal is to provide the IBO with professional business development tools including brochures, promotional materials, and software user interfaces. In addition, the Design Group works with eSolutions to design and update the World Wide Group websites, including the IBO personal websites and wwdb.com.
eSolutions
eSolutions develops all software applications to provide IBOs with the latest technology necessary to build a successful business. This technology includes e|office, Community, the Interactive Business Plan, Web Training, IBO personal websites, and mobile applications. To ensure that these resources are used to their full potential, eSolutions works closely with the World Wide Support staff and Management Team to create new applications and to improve existing applications that benefit both IBOs and their Clients.

Technical Services
Technical Services constructs and supports the technology infrastructure used by World Wide Group, both internally and externally. They maintain the technology systems used to host and secure all World Wide Group websites and data—ensuring productive and efficient operation.

World Wide Support
World Wide Support is responsible for providing support to World Wide Group–affiliated IBOs and their Clients. World Wide Support’s expertise includes wwdb.com, e|office, IBO personal websites, Community, and other areas. Users have the ability to contact World Wide Support by email and live chat, as well as through the Ask Us and Tell Us databases.

Dreambuilders Membership
Dreambuilders Membership was designed to give affiliated IBOs access to exclusive Business Support Materials such as IBO personal websites for retail and prospecting, as well as a discount on all business-building print materials, brochures, books, DVDs, CDs, and software programs. Go to wwdb.com>WWG>Membership for more information about the different levels of membership available.

Communications
CommuniKate brings a “global community” communications package to all World Wide Dreambuilders IBOs. CommuniKate provides toll-free access to a virtual personal assistant that coordinates phone calls, voicemail, email, faxes, scheduling, conference calls, and video conferencing.

Internet Access
Dreambuilders Internet Service provides high-quality Internet access for IBOs. It also provides avenues for communication, message distribution, and the ability to send and receive product and Business Support Materials via the Internet.
Standing Order
Stay on track, stay consistent, and stay excited through Standing Order!

As a Premier Member, you can sign up for Digital Delivery or Direct Fulfillment Standing Order. With Digital Delivery, your weekly Standing Order will be available to download at 3 p.m. (PST) every Friday. Plus, you’ll have access to unlimited downloads of all regular audios & videos. With Direct Fulfillment, you’ll receive the weekly audios & videos delivered directly to your door, two at a time, every other week. Premier Members on Standing Order can also download the weekly Exclusive Media files.

When you need to order additional Business Support Materials from Diamond Publications, Premier Members on Direct Fulfillment or Digital Delivery Standing Order will also receive free shipping on one BSM order per week.

Audios
Learn how you can accomplish your goals and dreams by listening to successful leaders through educational and motivational audios. Turn your car into a university on wheels and your home into a school of business with the latest information and business tips from leaders who have a proven track record of success.

“Treat your business like it deserves to be treated. If you get serious about your business, be core, and use the audios available to you, you’ll have the building blocks you need to develop and maintain a successful business.”

—Ron Puryear, Founders Crown

Videos
Gather invaluable information and motivation visually! A wide variety of videos will give you an in-depth look into the heart and soul of building a successful business. These videos can provide you with information and motivation to help you build a profitable business.

“True freedom comes from the ability to provide consistent teaching all over the world. This teaching will explain how it’s done.”

—Greg Duncan, Triple Diamond

Books
Successful leaders, in all walks of life, are readers. The variety of books available through World Wide Group has been selected by your upline Diamonds to help provide you with the knowledge and skills you need to succeed.

“Start reading today, because it is not what you have, but what you know, and what you know comes from what you read.”

—Brad Duncan, Crown
Most successful businesses in today’s changing and dynamic marketplace have a recurrent training program designed to provide the information and motivation necessary to help IBOs succeed. Following is an outline of World Wide Dreambuilders functions and their specific goals.

Instructor-Led Training Programs
In conjunction with Amway, World Wide Dreambuilders provides product and sales education experiences. Some of the finest educators in the industry instruct IBOs about the quality, benefits, and profitability that can be achieved with these exclusive product lines. The educational experiences provide IBOs with the latest information on the top-selling products, as well as educate IBOs on the latest trends and marketing of these exclusive products.

Regional Meetings
These educational seminars and motivational rallies are presented by successful IBOs within the organization. The seminars offer instruction on “the basics of the business,” where IBOs can learn about, as well as renew their knowledge of, the business. IBOs will also receive instruction regarding the basics of the business that can help them expand their business to the Platinum level. The motivational rally is dedicated to the bigger picture, along with the dreams and rewards that can be realized from building an independent business. This session is excellent for guests as well as active Business Builder IBOs.

Second Look Meetings
These evening seminars are presented by qualified Diamond IBOs who offer an in-depth explanation of the Independent Business Ownership Plan. This teaching helps expand an IBO’s knowledge and scope of the business along with sharing the dreams and rewards that can be realized when building a business. Second Look Meetings are also designed for a potential IBO who has already seen the Business Plan.

Attitude Meetings
Successful IBOs within the organization present seminars on professional and personal development and talk about the rewards you can receive in all areas of life as you build your business.
Spring Leadership
World Wide Dreambuilders presents this three-day event, beginning on Friday and wrapping up on Sunday afternoon. Two-day outreach events are also offered starting on Saturday morning and ending on Sunday afternoon. Founders Double Eagle Rubies and Diamond IBOs and above teach how leadership plays a role in building the business successfully. Sunday’s afternoon session features more teaching of leadership and business methods.

The weekend also includes teaching and presentations by world-class speaker John C. Maxwell, an internationally recognized leadership expert, speaker, and author. His organizations have trained more than 2 million leaders worldwide. Plus, IBOs will be uplifted by musical guest DayOne performances.

Family Reunion
This two-day seminar is hosted by the upline Diamond IBO, and includes accommodations, two meals, and meetings. The Saturday afternoon speakers are the most recently qualified Platinum and Ruby IBOs. Saturday evening features a successful Diamond or above as the guest speaker, who shares how building and believing in a dream plays a vital role in success. On Sunday afternoon, Diamond IBOs teach on the most current and effective business methods. Technology training, product expos, and motivational and promotional videos are presented throughout the weekend.

Free Enterprise
This three-day seminar begins on Friday evening with an emphasis on the rewards received from living in a country that was founded on free enterprise. Saturday offers motivation and instruction by Double Eagle Rubies and Diamonds and above, and Saturday night kicks off with the recognition of newly qualified Diamonds and above. The evening wraps up with the powerful teaching of Crowns, Brad & Julie Duncan and Ron & Georgia Lee Puryear. Sunday afternoon features teaching by successful Diamond or above business leaders in the World Wide Dreambuilders organization.

Dream Night
This evening is designed to give hope that dreams can come true. Two Diamond IBO couples speak on subjects such as: Why build your own business? Why strive for success? What does the dream mean to us and those who depend on us? IBOs enjoy an evening that includes dinner and dream-inspiring and motivational presentations.
To encourage and motivate Independent Business Owners as they develop their own successful businesses, World Wide Group conducts several promotions throughout the year. These incentives and trips allow qualified IBOs to experience first-hand some of the rewards they can receive on their way to achieving their dreams.

**Eagle Club and Double Eagle Club**
Rewards for this achievement include up-front seating at major functions, as well as exclusive receptions and special communications from the upline Diamond IBO. The standards to achieve Eagle and Double Eagle recognition are designed to motivate and assist IBOs in building a foundation for a balanced business. See Eagle and Double Eagle Qualifications for more information.

**Moving Up Double Eagle Club**
This two-day event is designed for first-time Double Eagles, Platinum IBOs, and qualified Ruby Platinums and above to spend time with their upline Diamond IBOs. Qualified IBOs spend their days in casual friendship and fun, and their evenings are dedicated to learning how to move ahead in their businesses. See Moving Up Double Eagle Qualifications for more information.

**Taste of Diamond**
This three-day event, hosted by World Wide Group, includes a series of seminars for qualified IBOs and quality time for associating with World Wide Dreambuilders leaders and other trip qualifiers at a premier destination resort. These seminars consist of a higher level of education and training for the leaders within the organization as well as world-class speakers such as John Maxwell. Exquisite meals, activities, and amenities are also included. See Taste of Diamond Qualifications for more information.

**Exclusive World Wide Diamond Club**
All new qualified Diamonds are recognized on stage at Free Enterprise. For achieving this level in the business, new Diamonds will receive their Exclusive World Wide Diamond Club ring and have their name(s) added to the World Wide Diamond Club Trophy. The trophy displays the names of every IBO who has ever achieved the Diamond level.
Incentives and Trips

Disclaimer: All World Wide Group, LLC incentives, trips, and promotions are reviewed annually and are subject to change or elimination without notice. For further details concerning World Wide Dreambuilders incentives and trips, contact your upline IBO, or visit our website at wwdb.com>Events>Incentives & Trips.

Double Eagle Ruby Incentive
Qualified IBOs will be invited to speak at Family Reunion, Free Enterprise, and Spring Leadership. Along with the opportunity to speak at these major functions, qualifiers are also invited to the Taste of Diamond incentive as a one-time reward for their achievements. See Ruby/Double Eagle Qualifications for more information.

Emerald Incentive
Qualified Emeralds will be invited to speak at Family Reunion and Spring Leadership. Along with the opportunity to speak at major functions, all qualified Emeralds are also invited to the Taste of Diamond incentive as a reward for their achievements. See Emerald Qualifications for more information.

VIP Member Recognition
World Wide Group recognizes the success of its affiliated Platinums, Sapphires, and Emeralds by providing free admission to meetings and events based on specific criteria. See VIP Member Recognition for more information.

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## Annual Calendar

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*See wwdb.com for the most up-to-date function schedule.*

## Contact Me:

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